



Fellows
CREATIVE CO

family outfit
guide

“HELP. How do I choose what to wear?”

I'm here to help every step of the way. From sharing this guide with you to answering your texts with pictures of all the outfits you've thrown on your bed to test out, I'm here for you. Let's get started!



BE YOU

Here's what you need to know first:
It's important to pick clothes that make you feel like YOU. I strive for authentic images, and if you're in an outfit that someone else picked for them, it just won't ever really feel like you.



START WITH NEUTRALS

If you've ever met me in person, you know I almost exclusively wear neutrals. They're always in style and always look great in photos, no matter what location we choose. If you don't know what to wear, this is a great place to start.



COLORS ARE GREAT IN SMALL NUMBERS

I love a pop of color if it fits your personality! The key is keeping it simple. Pick one pop of color or pick a similar color palette for everyone. Patterns are great too, as long as you keep them relatively simple!



YOU'VE GOT THIS

You know yourself best. Start with neutrals, add some fun colors in if it feels true to you, and don't be afraid to take your favorite dress to the store to find a matching shirt for your partner. And seriously, you can always text me to get some advice!



Most importantly, you don't have to go out and spend a million bucks. Try to only buy things you'll wear again. Those trusty jeans you adore? Just wear them! You know your favorite outfit, so start there!